



ALDENHOVEN  
testing  
center



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# CUSTOMER EVENTS

# EVENTS

Your guests don't just want to learn about vehicles or systems theoretically but also experience them in practice? For this purpose, the Aldenhoven Testing Center provides the ideal conditions as an event location. Almost any driving maneuver that highlights the advantages of your products can be realized on the twelve available track elements.



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The compactness of the facility allows your participants to observe the practical activities on the tracks even when they are not behind the wheel themselves. Our seminar and workshop areas, as well as several event spaces, are available for presentations and hospitality. These spaces can also be used for vehicle displays or temporary structures.



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The Aldenhoven Testing Center is not only suitable for events with your customers but also for internal staff gatherings or get-togethers for your sales team. To create unforgettable moments, we can provide instructors who will guide your employees or customers through driving maneuvers on the test tracks.

We are happy to provide early advisory support and work with you to develop the optimal event concept. In addition to our tracks and facilities, we can assist you with all necessary services such as catering or event technology, thanks to our extensive network of suppliers. However, you are welcome to bring your own catering as well. Our team has supported many customers over the years in planning, preparing, and executing events. Please refer to the attached price list for details on the services we offer. If interested, we are more than happy to provide you with a customized quote.

It's important to note that we welcome not only automobiles but also two-wheel vehicle providers as valued guests. Our experienced team is ready to assist you!



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The following examples should give you an idea of what is possible at the Aldenhoven Testing Center. Of course, other event formats beyond those described here are also possible.

## Example 1

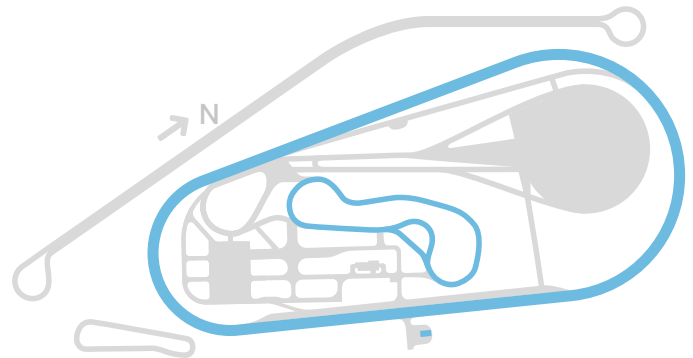
# VEHICLE PRESENTATION

If you want to not only showcase a vehicle but also make it experiential, you can rent the track elements of the Aldenhoven Testing Center by the hour. For instance, you can turn the delivery of a new vehicle to a VIP customer into a special experience.

## Details

Time	2:00 – 7:00 p.m.
Event duration [h]	3 (including setup and deconstruction)
Venue	Workshops 1 + 2
Track elements	Oval circuit + Handling track

## Overview



## Agenda

Time	Description
2:00	Setup
3:00	Inlet/arrival customers & clients
3:15	Welcome & product presentation
4:00	Test drives on Oval circuit + Handling track
5:30	Stay together
6:30	Goodbye/Deconstruction
7:00	End of event

## Cost estimate

Usage	Duration [h]	Unit price [€]	Total price [€]
Workshops	5	50.–	250.–
Oval circuit exclusive	1.5	570.–	855.–
Handling track exclusive	1.5	285.–	427.50
<b>Total net</b>			<b>1532.50</b>

All prices in € plus the currently applicable sales tax.



## Example 2

# EXPERIENCE DRIVER ASSISTANCE SYSTEMS

Modern driver assistance systems bring customers significant benefits in terms of comfort and safety. However, it is difficult to explain how they work in theory. With us, for example, you can give a live demonstration of how they work to a group of interested people.

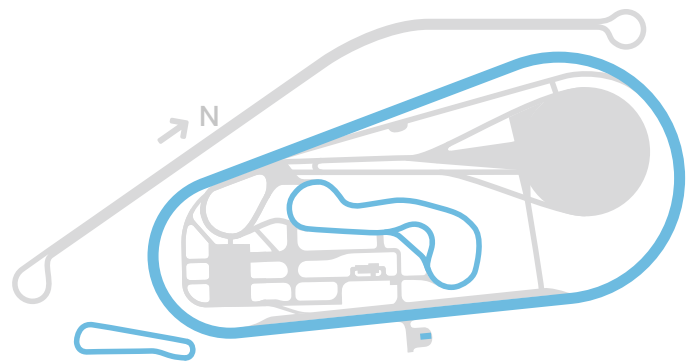
## Details

Time	1:00 – 9:00 p.m.
Event duration [h]	8 (including setup and deconstruction)
Venue	Workshop 1 or 2
Track elements	Oval circuit + Handling track + Hill section

## Agenda

Time	Description
1:00	Setup
3:00	Inlet/arrival customers & clients
4:00	Welcome & product presentation
4:30	Test drives on Oval circuit + Handling track + Hill section
6:30	Stay together
8:00	Goodbye/Deconstruction
9:00	End of event

## Overview



## Cost estimate

Usage	Duration [h]	Unit price [€]	Total price [€]
Workshop	1 [day]	360.–	360.–
Oval circuit exclusive	2 [h]	570.–	1140.–
Handling track exclusive	2 [h]	285.–	750.–
Hill section exclusive	2 [h]	165.–	330.–
<b>Total net</b>			<b>2400.–</b>

All prices in € plus the currently applicable sales tax.

## Example 3

# INDIVIDUAL CUSTOMER EVENT

Also for extended, multiple day event Aldenhoven Testing Center provides ideal conditions. It is centrally located in Europe, close to the largest agglomeration in Germany, the Ruhr area. Furthermore, the cities of Düsseldorf and Cologne are nearby and their airports allow your international guests a convenient journey to your event. Hotels of all categories are not far away.

When rented out exclusively, our tracks can be used in many different variations. We gladly support your planning and provide an individual offer.

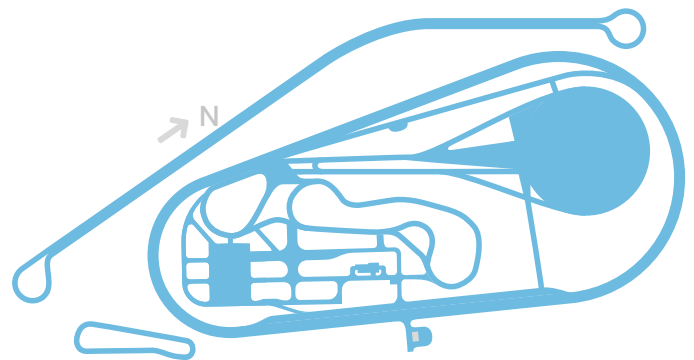
## Details

Time	12:00 – 9:00 p.m.
Event duration [h]	9 (including setup and deconstruction)
Venue	Workshops 1 and 2
Track elements	all exclusive

## Agenda

Time	Description
12:00	Setup
1:00	Inlet/arrival customers & clients
1:30	Welcome & product presentation
3:00	Test drives on all test tracks
6:00	Stay together
8:00	Goodbye/Deconstruction
9:00	End of event

## Overview



## Cost estimate

Usage	Duration	Unit price [€]	Total price [€]
Workshop 1	1 [day]	360.–	360.–
Workshop 2	1 [day]	360.–	360.–
all test tracks exclusive	3 [h]	1750.–	5250.–
<b>Total net</b>			<b>5970.–</b>

All prices in € plus the currently applicable sales tax.

# PRICE LIST

Service description	Price
Event Organization Basic • Consulting / Support • Catering order • Planning room layout, setting tables, seating for one room • Final cleaning and waste disposal	200.–
<b>Additional services</b>	
Drinks package coffee and soft drinks p.p. half-day events	10.50
Drinks package coffee and soft drinks p.p. all-day events	18.50
Ordering/coordination of staff / material / services for example: medical service, security staff, toilet truck, catering, photographer, instructor, etc.	200.–
Creation of an individual track layout	60.–
Preparation of an event-related risk assessment within the meaning of § 6 of the Occupational Health and Safety Act	250.–
Support with application / event notification at the municipality (public order office)	100.–
Personnel support / additional expenses per hour	45.–
Loading work forklift / irrigation per hour	155.–
Further services	on request

All prices in € plus the currently applicable sales tax.

## Notes:

- › Under certain circumstances, we reserve the right to insist on a risk assessment as defined in § 6 of the Occupational Health and Safety Act.
- › We recommend that you take out event liability insurance.
- › Changes and errors excepted

Make your event request under  
[www.aldenhoven-testing-center.de/events](http://www.aldenhoven-testing-center.de/events)

## Contact

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We are certified according to DIN EN ISO 9001:2015.